

GULRAIZ HASSAN.

AI Content Creator · Automation Expert · Web Developer · Brand Builder

From logo to first buyer. I build the brand, the website, the automations and the AI video ads that actually sell — end to end, by myself. **Built Knoxa and delivered 12 months of freelance AI content while still working full-time at Interloop.**

LOCATION

Faisalabad / Lahore, Pakistan · Remote worldwide

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LINKEDIN

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● AVAILABLE FOR WORK

BRANDS BUILT END TO END

Zion Spa Nova Dental Iron Flex BeastBorne

HOW I WORK

| Logo → Website → AI content → Ads → Automation → First buyer

3+

SITES SHIPPED 2026

12mo

PAID AI CONTENT

40+

TOOLS IN STACK

2.5yr

ENTERPRISE EXP.



One person. The whole pipeline — logo to first buyer.

AI content creator, automation specialist and front-end developer. One year of paid client work producing AI video ads, trailers, VSLs and social creative on the current generative stack — Seedance 2.0, Sora, Kling, Higgsfield, ImagineArt, OpenArt — finished to publish standard in Adobe Premiere Pro. I design, code and deploy commercial React websites, then build the automation layer behind each brand: lead capture, CRM pipelines, AI chat and voice agents. Backed by 2.5 years of data analysis, packaging design and supply chain execution at Interloop Limited in a zero-defect export environment.

AI

AI Video & Image Ads

Trailers, VSLs, reels and photoshoot-style visuals with locked characters and lip sync.



Web Development

React front-ends with booking, e-commerce and membership flows, deployed on Netlify & Vercel.



AI Automation

GoHighLevel, Make, n8n, Zapier — lead capture, CRM, AI chat & voice agents, follow-ups.



Brand Building

Identity, logo and visual systems, packaging, art direction and campaign creative.

What makes this different.

- **Full-stack by one person.** No hand-offs between designer, developer and marketer — one accountable owner from brief to first sale.
- **Publish-ready output.** Every deliverable finished in Premiere Pro — assembly, trims, pacing, sound sync and platform-specific export.
- **Model benchmarking.** New AI models tested on release day for quality, speed and cost per usable output.
- **Enterprise habits.** Zero-defect discipline from 2.5 years at one of Pakistan's largest export manufacturers.
- **Performance-driven creative.** Scripts and hooks iterated on retention and scroll-stopping-open data.

3×

LIVE CLIENT SITES

12mo

RETAINED AI CONTENT

0

DEFECTS TOLERATED

GENERATIVE VIDEO & IMAGE MODELS

 Seedance 2.0 ★

 Sora

 Kling

 Higgsfield

 ImagineArt

 OpenArt

 Veo & Gemini

 Midjourney

AI ASSISTANTS, VOICE & PROMPT SYSTEMS

 ChatGPT + custom GPTs

 Claude

 Perplexity

 ElevenLabs

 Prompt libraries

 Character locks

 Reference-image pipelines

EDITING, DESIGN & FINISHING

 Premiere Pro ★

 After Effects

 Photoshop

 Illustrator

 Figma

 Canva

 CapCut

HOW A VIDEO ACTUALLY GETS MADE

STEP 01
Brief & hook
Script and scroll-stopping open from performance data.

STEP 02
Prompt & generate
Right model per brief, reference images, character locks.

STEP 03
Select & iterate
Failed generations converted into edit-ready assets.

STEP 04
Edit & sound
Premiere Pro finish — pacing, lip sync, sound, colour.

STEP 05
Export & ship
Platform-specific exports, on deadline, publish-ready.

AI video ads

Trailers

VSLs

Short-form reels

Product visuals

Photoshoot-style imagery

Lip-synced characters

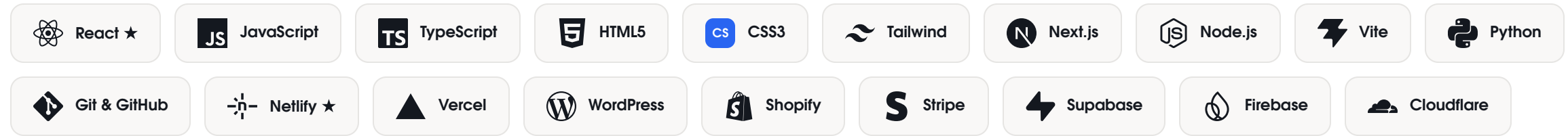
Publish-ready, not raw generations.

Every clip is finished in Premiere Pro — pacing, sound sync, colour and platform-specific export — so it ships the day it lands.

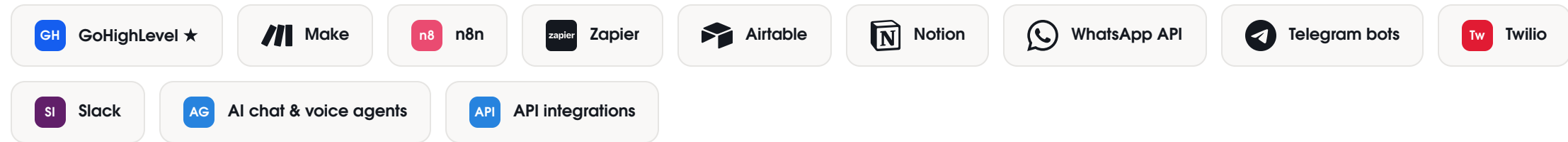
The right model for each brief, tested on release day.

Seedance, Sora, Kling and the rest are benchmarked for quality, speed and cost per usable output before client work touches them.

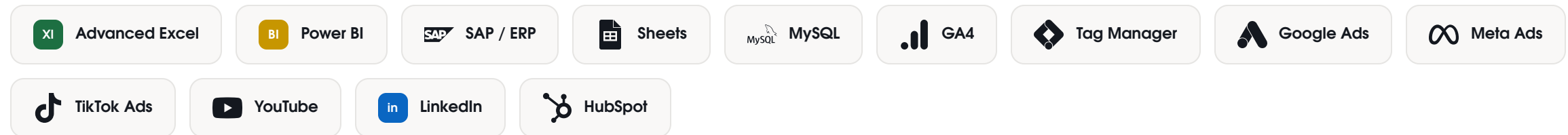
WEB DEVELOPMENT & DEPLOYMENT



AUTOMATION, CRM & AGENTS



DATA, ADS & GROWTH



Sites are built to convert, then wired to follow up.

Booking, e-commerce and membership flows ship live, then lead capture, CRM and AI agents run behind them.

Enterprise habits, freelance speed.

Zero-defect packaging and export compliance discipline, applied to fast-moving client work.

Note: Knoxa and BeastBorne were built and delivered alongside full-time employment at Interloop — the overlapping dates are parallel work, not gaps or errors.

Founder & AI Content Producer — Knoxa, Independent AI Content & Automation Studio

JAN 2025 — PRESENT · FAISALABAD / REMOTE
BUILT ALONGSIDE FULL-TIME ROLE AT INTERLOOP

- **Produce AI video and image content** for commercial clients — ads, reels, trailers and photoshoot-style visuals on Seedance 2.0, Sora, Kling, Higgsfield, ImagineArt and OpenArt.
- **Designed, coded and shipped three commercial websites live in 2026** — AI-generated brand visuals plus full front-end and deployment: Zion Spa, Nova Dental, Iron Flex.
- **Test new AI models on release day**, benchmarking quality, speed and cost per usable output; failed generations become edit-ready assets.
- **Built the generation workflows and prompt libraries** every project runs on, including reference-image pipelines and character locks.
- **Build the automation layer** for client brands: lead capture, CRM pipelines, AI chat and voice agents, follow-up sequences in GoHighLevel.
- **Finish every deliverable in Premiere Pro** and own the full client relationship from scoping and pricing to revisions and delivery.

Freelance AI Content Producer — BeastBorne & Fidelity, gaming / anime / tech

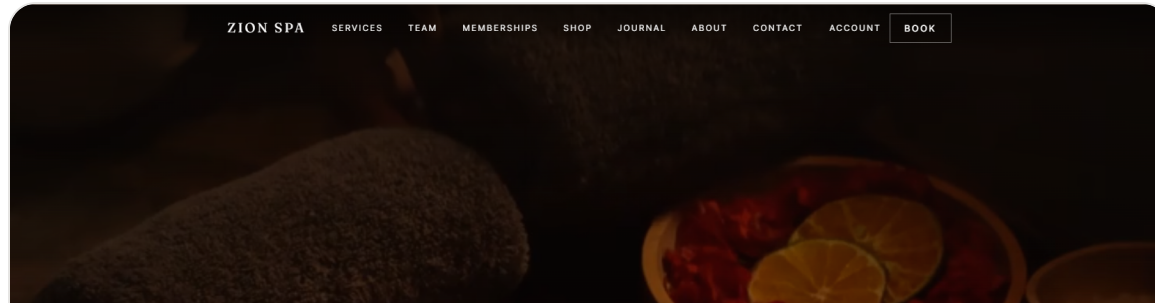
2024 — 2025 · 12 MONTHS · REMOTE
FREELANCE WHILE EMPLOYED FULL-TIME

- **Delivered a full year of AI-generated video content** for a paying international client — trailers, VSLs, social ads, character and world visuals.
- **Wrote all scripts and hooks**, then iterated on performance data — scroll-stopping opens, retention, direct-response structure.
- **Kept recurring characters identical** across episodes and campaigns using reference images, consistency techniques and lip sync.
- **Delivered on deadline** across multiple platforms for an international community audience.

Data Analyst · Packaging Designer · Supply Chain Execution — Interloop Limited

JUL 2023 — OCT 2025 · FAISALABAD
FULL-TIME EMPLOYMENT

- **Analysed large operational datasets** and built recurring reporting in Advanced Excel and the company ERP used for production and dispatch decisions.
- **Owned packaging label accuracy, barcode integrity and export compliance** in a zero-defect environment where one error rejects a shipment.
- **Designed and produced packaging artwork at scale**, balancing visual quality and brand consistency with strict export standards.
- **Coordinated material flow, order verification and dispatch tracking** between production, warehouse and logistics while absorbing multiple roles.



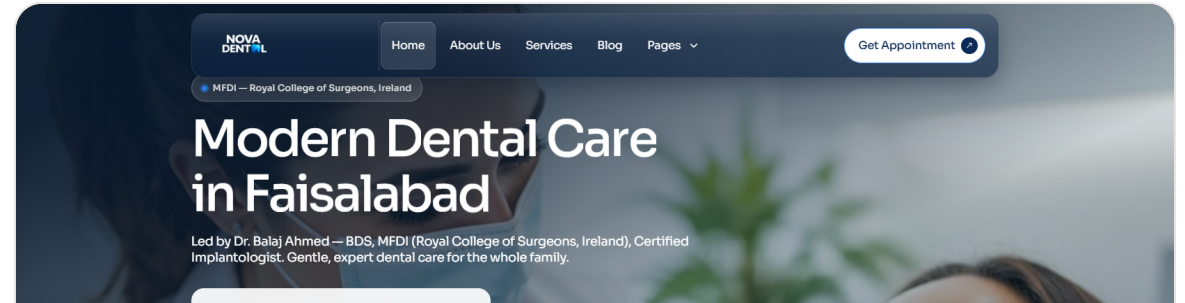
Zion Spa

BOOKING PLATFORM

Full front-end build with AI-generated brand visuals. Six-step reservation flow with therapist selection and live availability, membership tiers, gift cards, online shop and loyalty dashboard.

[View live ↗](#)

REACT · BOOKING · E-COMMERCE



Nova Dental

CLINIC WEBSITE

Full front-end build with AI-generated brand visuals. Treatment breakdowns, appointment requests and a patient FAQ covering payments and insurance, structured for SEO.

[View live ↗](#)

REACT · APPOINTMENTS · SEO



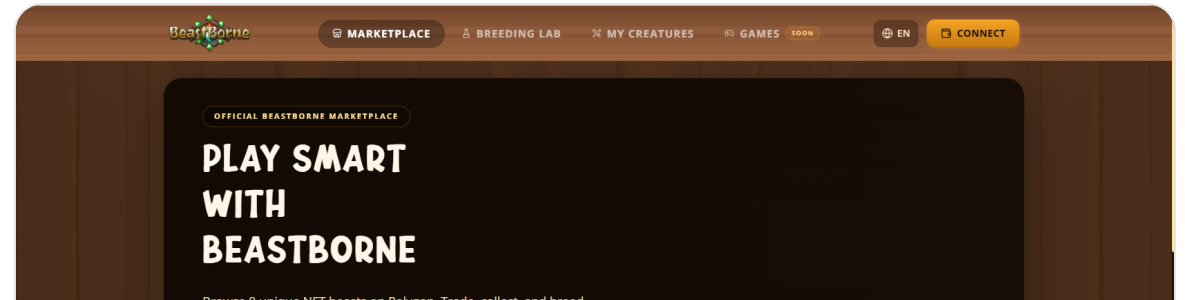
Iron Flex

GYM WEBSITE

Full front-end build with AI-generated brand visuals. Live class timetable, three membership tiers, member results and challenge sign-up.

[View live ↗](#)

REACT · SCHEDULING · MEMBERSHIPS



BeastBorne

AI CONTENT ENGINE

Repeatable AI video pipeline — script, generation with locked characters, lip sync, Premiere Pro finish, platform export — delivering a year of trailers, VSLs and social ads.

[View live ↗](#)

AI PIPELINE · 12-MONTH RETAINER

Prompt Engineering — Specialization
Vanderbilt University · 2025

Verify ↗

Agentic AI & AI Agents for Leaders — Specialization
Vanderbilt University · 2026

Verify ↗

Google Data Analytics — Professional Certificate
Google · 2025

Verify ↗

Google Digital Marketing & E-commerce — Professional Certificate
Google

Google · Coursera

Riphah International University, Faisalabad
BS Artificial Intelligence — coursework completed 2024

English
Professional

Urdu
Native

Punjabi
Native

Let's build your brand — **logo to first buyer.**

Available immediately for full-time, contract or retained work. Remote worldwide. Portfolio and references on request.

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● AVAILABLE FOR WORK



One person, the whole pipeline.

The brand, the site, the content, the ads and the automation — all from one pair of hands.